

RAG RAG MEIN
DAUDE CITY.



March 27, 2017

1.	National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor Plot No. C/1, G Block; Bandra (East) Mumbai 400 051 NSE Scrip Code: RADIOCITY ISIN: INE919I01016	2.	BSE Limited Corporate Relationship Department Phiroze Jeejeebhoy Towers Dalal Street; Fort Mumbai 400 001 BSE Scrip Code: 540366 ISIN: INE919I01016
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Dear Sirs,

We are pleased to announce that after the successful launch of all our 11 new radio stations (which were acquired under Radio FM Phase III auctions held last financial year), today all our existing 8 Radio Mantra markets have been rebranded to Radio City 91.9FM. This will strengthen the Radio City brand even further and expand its reach to a much larger set of audience.

With this change, our brand Philosophy 'Rag Rag Mein Daude City' runs through the veins of 39 cities across 12 states celebrating the spirit and pride of each city.

You are requested to place the same on record and oblige.

Thanking you

Yours faithfully
For Music Broadcast Limited

Chirag Bagadia
Company Secretary and Compliance Officer



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The Listing Department
The Bombay Stock Exchange Limited
Phiroz Jeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Sub: In compliance with Regulation 51(2) of SEBI (Listing Obligation and Disclosures Requirements) Regulation 2015.

Ref 1: Scrip Code 951797 & Scrip ID 970MUBL18B of privately placed Non-Convertible Debentures having ISIN INE919I07021

Ref 2: Scrip Code 951798 & Scrip ID 970MUBL20C of privately placed Non-Convertible Debentures having ISIN INE919I07039

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