



## **Fashion Blogger Juhi Godambe amping up the style quotient with Four Time National Award-Winning RJ Nethra on Radio City's show, 'Nethra's Style Mantra'**

***Fashion Influencer Juhi Godambe and RJ Nethra of Kannada Big Boss fame share their insightful tips on the latest fashion trends that are in vogue for lockdown brides.***

**India, July 30, 2021:** Radio City, India's leading radio network recently hosted fashion influencer, Juhi Godambe on its legacy show, 'Nethra's Style Mantra' hosted by RJ Nethra. In a heartwarming conversation, Juhi Godambe shared day-to-day, ethnic, and wedding style tips as well as gave us a peek into her dreamy wedding, challenges of planning an important event during lockdown, exciting honeymoon plans, her loved brand, 'Arabella' and the perks of being the daughter to makeup legends Bharat & Dorris. The show is loaded with style and fashion galore and is all set to be the go-to place for fashion advice, for listeners everywhere. Filled with quality fashion insights, the on-air segment led digital extension is just the right destination for fashion enthusiasts and features hot tips for anyone and everyone looking for quality fashion advice for every occasion.

A household name and Radio City Bangalore's, RJ Nethra aka Sunethra Nagaraj a four-time national award-winning radio jockey and actor has been associated with Radio City since the last ten years. Known for her innate ability to connect soulfully with all her listeners, the show aims to provide a fresh perspective on fashion for all newbies and also extending style discussions, bringing elegant, vogue and modern new trends to the forefront.

**Mr. Kartik Kalla, Chief Creative Officer, Radio City said,** *"As the country's leading radio station, we feel proud to extend to all our beloved listeners this chic segment, Nethra's Style Mantra that brings the best of fashion in a wholesome and fun way. We are sure that this popular segment is bound to make fashion more entertaining and enjoyable than ever, with our acclaimed RJ Nethra, who is well recognized as one of the country's most relatable voices."*

On social media, Radio City is promoting the show on its YouTube channel as well as through social media posts and stories on platforms like Facebook, Twitter & Instagram. RJ Nethra hosts 'Star Express' from 11 AM to 2 PM from Monday to Saturday.

Singing her way into the heart of listeners, RJ Nethra became an instant hit with her tantalizing voice on Radio City through her radio as well as TV shows. Recipient of prestigious Indian Radio Forum for Excellence in Radio as the 'Best Kannada RJ of the Year 2010, 2012 and 2019', 'Best Kannada Show of the Year 2010', she also is known for her memorable stint on Indian television's biggest reality show, Big Boss as part of Kannada edition season three. Having acted

in films like Aatagara, Ring Road Shuba, 6ne Maili, Act 1978, she won the best performance award at the Hollywood North Films for her recent film, 'Talaq Talaq Talaq'.

[Watch the interview of Juhi Godambe](#) and subscribe to [Radio City Style Mantra with RJ Nethra](#) for exclusive content and interviews of your favourite artists.

**About Radio City:**

Radio City, a part of Music Broadcast Limited (MBL) is a subsidiary of Jagran Prakashan Ltd. Being the first FM radio broadcaster in India and with 19 years of expertise in the radio industry, Radio City has consistently been the number one radio station in Bengaluru and Mumbai with 24.8% and 15.2% average listenership share respectively. (Source: RAM Data, TG: 12+ Period: Week 1, 2013 to Week 49, 2020). Radio City Delhi ranks #2 with a 13.1% average listenership share (Source: RAM Data, TG: 12+ Period: Week 1, 2019 to Week 49, 2020).

Music Broadcast Limited currently has 39 stations across 12 states, comprising 62% of the country's FM population. Radio City reaches out to over 69 million listeners in 34 cities covered by AZ Research 2019 (Source: AZ Research Report). The network provides terrestrial programming along with 17 other web-stations, through its digital interface, [www.radiocity.in](http://www.radiocity.in).

Radio City has spearheaded the evolution of FM radio by offering content that is unique, path-breaking, and invokes city passion amongst listeners with its brand philosophy of "Rag Rag Mein Daude City". The network introduced humor and the concept of agony aunt on the radio with Babber Sher and Love Guru, respectively. It also initiated Radio City Freedom Awards, a platform to recognize independent music, and provided a launchpad to budding singers with Radio City Super Singer, the first singing talent hunt on Radio.

Radio City bagged 85 awards across national and international platforms like Golden Mikes, India Radio Forum, New York awards, ACEF awards, etc. in FY 2019-2020. Radio City has consistently featured for the 7th time in 'India's Best Companies to Work for' study conducted by Great Place to Work Institute. Radio City has also been recognized in 'India's Best Workplaces for Women – 2019' and has ranked amongst the Top 75 organizations on the list. In 2020, Radio City ranked 4th in 'Best Large Workplaces in Asia', according to the GPTW survey.