

May 18, 2023

National Stock Exchange of India Limited Exchange Plaza, 5 th Floor Plot No. C/1, G Block; Bandra (East) Mumbai 400 051			BSE Limited Corporate Relationship Department Phiroze Jeejeebhoy Towers Dalal Street; Fort, Mumbai 400 001		
Equity	Scrip Code	RADIOCITY	Equity	Scrip Code	540366
	ISIN	INE919I01024		ISIN	INE919I01024
NCRPS	Scrip Code	RADIOCITY	NCRPS	Scrip Code	MBLNCRPS
	ISIN	INE919I04010		ISIN	INE919I04010

Sub: Press Release issued by Music Broadcast Limited

Dear Sir/Ma'am,

In terms of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the Press Release titled "Radio City sways at the 11th Edition of the 'E4M Golden Mikes- Radio & Audio Awards' with 18 Glorious Wins!"

The aforesaid Press Release is available on the website of the Company <https://www.radiocity.in>

You are requested to take the same on record.

Thanking you
For Music Broadcast Limited

Arpita Kapoor
Company Secretary and Compliance Officer

Encl: as above



Radio City sways at the 11th Edition of the ‘E4M Golden Mikes- Radio & Audio Awards’ with 18 Glorious Wins!

India's Leading Radio Network Shines with Gold, Silver, and Bronze Accolades by a prestigious platform

Popular Radio Jockey Ginnie from Delhi has won ‘RJ of the Year’ award

India, May 18th, 2023: The air was filled with excitement and celebratory vibe as Radio City, India's most sought-after radio network, took center stage at the prominent ‘11th Edition of the E4M Golden Mikes - Radio & Audio Awards.’ The highly acclaimed awards ceremony, was held in Mumbai at Taj Santacruz, on Wednesday, May 17th 2023. The evening witnessed Radio City’s extraordinary talent and creativity being honored with 18 prestigious awards. Radio City continues to rule hearts with such massive wins that include four Gold, five Silver, and nine Bronze trophies.

With an impressive array of accolades, Radio City proved once again why it remains a true powerhouse in the radio and audio industry and merits these recognitions. The coveted awards spanned various categories, showcasing the network's remarkable expertise and innovation. Campaigns such as Azadi Anthem, Peeche Wale Babu Helmet Laga Lo, Cineverve, Yuvi di Khabbi Seat, Character Dissector and others illustrate the network's outstanding performance across a diverse range of categories. Radio City’s winning streak for clients such as McCain Foods, Western Railway, LG, Federal Bank, Khadi and Village Industries Commission showcase the innovation in craft by the radio network. From the captivating campaigns to the remarkable on-air promotions, Radio City's creative excellence shines through, leaving an indelible mark on the industry.

The esteemed panel of judges recognized Radio City's exceptional achievements in key categories. The highly sought-after "RJ of the Year (Hindi/English Language)" was awarded to the remarkable ‘RJ Ginnie,’ a true icon in the radio industry. Radio City's commitment to delivering top-notch entertainment and connecting with its audience on a deeper level has made it an unrivaled force in the radio and audio landscape. These accolades at the E4M Golden Mikes- Radio & Audio Awards serve as a testament to the network's unwavering pursuit of excellence and its ability to captivate listeners across the nation.

Expressing pride, Mr. Kartik Kalla, Chief Creative Officer, Radio City said, *“We are immensely honored by the outstanding recognition bestowed upon Radio City at the 11th Edition of E4M Golden Mikes- Radio & Audio Awards. Winning 18 awards not only acknowledge our creativity and innovation but also validate the immense efforts put in by our talented team to bring about a positive change in the lives of our audiences that include listeners and advertisers. We are truly grateful for the continuous love and support of our listeners, who inspire us to push boundaries and set new benchmarks in the radio industry.”*

Here's the entire winners list:

Sr No	Main Category	Category	Sub- Category	CAMPAIGN NAME	Client/ Brand Company Name	Entrant Company Name
1	A. RADIO	2. CREATIVITY	A05. Best Single Commercial-FMCG- Food & Beverages, Personal and Homecare, Beauty & Cosmetics	#McCainFreezerStories	McCain Foods	Music Broadcast Ltd
2	A. RADIO	2. CREATIVITY	A14. Best Single Commercial- Public Service, CSR & Social Welfare	Peeche Wale Babu Helmet Laga Lo		Music Broadcast Ltd
3	A. RADIO	3. INNOVATION	A19. Best Innovation on Radio	CineVerve		Music Broadcast Ltd
4	A. RADIO	3. INNOVATION	A19. Best Innovation on Radio	Federal Bank Kutty Rj (Junior Rj)	Federal Bank	Music Broadcast Ltd
5	A. RADIO	4. PROMOTION	A30. Best Promotion on Digital for / by a Brand	Azadi Anthem	Western Railway	Music Broadcast Ltd
6	A. RADIO	5.BROADCASTERS	A31. Best On Air Promotion by a Single Radio Station for Self	IndiaGiri		Music Broadcast Ltd
7	A. RADIO	5.BROADCASTERS	A33. Best On Ground Promotion by a Single Radio Station for Self	Peeche Wale Babu Helmet Laga Lo		Music Broadcast Ltd
8	A. RADIO	5.BROADCASTERS	A35. Best Promotion on Digital for Self	Peeche Wale Babu Helmet Laga Lo		Music Broadcast Ltd
9	A. RADIO	5.BROADCASTERS	A35. Best Promotion on Digital for Self	Kahani khud ko acchhi kehna		Music Broadcast Ltd
10	A. RADIO	5.BROADCASTERS	A36. Best Public Service Initiative by a Broadcaster	Radio City Beach Cleanathon	LG	Music Broadcast Ltd
11	A. RADIO	5.BROADCASTERS	A37. Most Unique Programming Concepts /Ideas (Broadcaster)	REEL STARS		Music Broadcast Ltd
12	A. RADIO	5.BROADCASTERS	A43. Best Radio Jingle for a Client	Har ghar tiranga	Khadi and Village Industries Commission	Music Broadcast Ltd
13	A. RADIO	5.BROADCASTERS	A46. Best Breakfast Show	Decoding Sextortion with RJ Ginnie		Music Broadcast Ltd
14	A. RADIO	5.BROADCASTERS	A48. Best Late Night Show	Radio City Love Guru		Music Broadcast Ltd
15	A. RADIO	5.BROADCASTERS	A49. Best Storytelling Show	4 MB Zindagi		Music Broadcast Ltd
16	B. PODCAST / AUDIO SERIES	B06. Best Podcast / Audio Series - Entertainment		CHARACTER DISSECTOR		Music Broadcast Ltd
17	B. PODCAST / AUDIO SERIES	B15. Best Regional Podcast / Audio Series		Yuvi Di Khabbi Seat		Music Broadcast Ltd
D01. RJ of the year (Hindi/ English Language)						
Sr. No.	Entry Name		Entrant Company Name		Brand/ Client Company Name	
1	RJ Ginnie		Radio City 91.1			