



FM Bole Toh Radio City

Revel in the Republic Day fervor with Radio City 91.1 FM!

24th January, 2015: Honoring the date on which the Constitution of India came into force, the country's most loved radio station, Radio City 91.1 FM has a host of activities planned across nation to commemorate the 66th Republic Day!

In Nagpur, the station aims at taking patriotism to a new level. A flag waving activity has been planned with chosen 800 Indians, to come together and wave the tri-color. Radio City '**Mera Tiranga Mera Junoon**' is slated to be held from 25th January to 26th January & seeks to gain entry in to the *Limca Book of Records*. The flag waving activity will take place at 'Zero Point' which is known as the Centre Point of India.

Radio City is committed to play best music for all its listeners that keeps them glued to the station. For 'city'zens in Hyderabad it will be a very Happy Republic Day, as they can answer simple questions asked every hour and take home some amazing gifts.

It is very rare that the real plight of the departments of the state is highlighted. All that is shown or heard is the glossy side of these departments. This Republic Day, in Lucknow, Radio City will showcase a unique 'City Pe Parade'. A satirical take on different state run departments such as traffic, Municipal Corporation, education and many others. Radio City will bring to light the real condition of these departments in front of the people so they are aware where the problems stem from.

As a part of the prestigious Lalbaugh Flower Show, Radio City will host an interesting Flower Studio depicting the theme of the republic day! The entire Republic day special show would be conducted via a studio shift right from 7am – 9pm from the Lalbaugh Flower show! Amongst the various star visits, there will also be a special musical extravaganza by renowned music director V Harikrishna and his team. The activities in Bangalore won't be lacking on the celebrity quotient as many known faces are set to grace the occasion.

This republic day, the RJs in Gujarat will take the onus of reminding the youth about their fundamental rights! Young people today have a different set of beliefs which they think are their rights. With a pinch of sarcasm, every hour, the RJs will raise one fundamental right & enlighten the listeners with the right set of rules to be followed.

With the entire county gearing up to commemorate the nation and honoring the Constitution of India, Radio City will make sure that the celebrations grip the entire nation!

Keep listening to Radio City 91.1 FM for further details.

About Radio City 91.1FM

Radio City 91.1FM is India's first and leading FM radio brand. Promoted by **Music Broadcast Private Limited** (MBPL), the private FM network has captured the hearts of millions of listeners across 20 FM stations in Mumbai, Delhi, Bangalore, Chennai, Ahmedabad, Pune, Hyderabad, Lucknow, Jaipur, Vadodara, Surat, Sholapur, Nagpur, Sangli, Coimbatore, Vizag, Ahmednagar, Akola, Nanded and Jalgaon.

Radio City 91.1FM offers a differentiated listening experience through melodious music to All SEC 12+ audiences across the nation. Aggressively looking at spreading the Radio City experience across the country, Radio City 91.1FM is committed to growing the market and creating superlative content for discerning audiences. Radio City 91.1 FM broadcasts round-the-clock using state of the art digital stereo FM for unmatched quality in signal strength, clarity and brilliance.

For further information:

Aesha/Saif

aesham@myradiocity.com / saifs@myradiocity.com

+91 9819421220 / +91 9987869610