

## **Radio City applauds Tollywood Industry at One of its Kind Listener Choice Awards, City Cine Awards Telugu Season 2**

***Ram Charan Tej, Keerthy Suresh, Sukumar, SS Thaman etc. crowned as the winners of City Cine Awards Telugu Season 2  
Tollywood fans crowned their favourite stars with whopping 1.36 Cr votes***

**Hyderabad, 1<sup>st</sup> March 2019:** Radio City, India's leading radio network entertained Tollywood fans, by crowning the winners of the most endeared award of the year, City Cine Awards Telugu, Season 2. Radio City Cine Awards is one-of-its-kind people's choice award that empowers listeners to applaud the efforts of the artists and technicians for their outstanding contribution to the Telugu film industry. Post a stupendous response in the debut season, the second season surpassed expectations with 1.36 Cr votes.

In its second season, Radio City applauded the winners from the Telugu fraternity across 20 categories with a grand trophy. Ram Charan Tej and Keerthy Suresh won the Best Hero and Best Heroine respectively with Sukumar winning as a Best Director for his film Rangasthalam. As Telugu films are known for their foot tapping music, Sid Sriram and Chinmayi Sripada won the Best Singer Male and Female, and SS Thaman as Best Music Director.

***Kartik Kalla, Chief Creative Officer, Radio City said "Radio City Cine Awards has been one of our most illustrious properties and the overriding response from our listeners since last 2 years is a testament to its success. Radio City continues to have a special bond with the Tollywood industry and this award is our way of giving back to the support and love they impart on us. We are elated to witness the property scale up with a staggering response of 1.36 cr votes this year and we extend our sincere gratitude to all our listeners for their relentless support and a hearty congratulations to the winners."***

***BlockBuster Director Sukumar said "I'm so glad the movie Rangasthalam has won five awards in Radio City Cine Awards in Best Hero , Best Film, Best Supporting Actor Male ,Best Supporting Actor Female and Best Director categories , and I'm so happy that I have won an award in Radio City Cine Awards as Best Director. I'm so much moved by the way these awards are carried out where people themselves act as a jury to nominate their favourite stars and vote for them to win this award. I'm happy to announce that Rangasthalam caters more than eight lakh votes. As a director I feel that more than the Box office collections and hit talks after a movie it's these awards that boost me to take up more challenging projects to work on further days, so I thank each and every person who voted for me and my movie Rangasthalam , I would like to thank Radio City 91.1 FM for coming up with such wonderful initiative Radio City Cine Awards."***

As a build up to the second season, Radio City sparked the on-ground excitement and urged fans to participate in the excitement with Radio City branded vehicles at multiple touch points

across Hyderabad and Vizag. Partaking fans also received an exclusive opportunity to interact with their favourite Radio City RJs in the city.

Radio City Cine Awards have been a path breaking initiative that has strengthened connect between Radio City listeners and their favourite regional stars across different states. For the second season of Radio City Cine Awards Telugu, the listeners voted to support their favourite celebrities under various categories. Public voting for Radio City Cine Awards Telugu Season 2 was open on the <https://www.radiocity.in/citycineawards/> .The activity was promoted through teasers, nomination, voting promos and celebrity endorsements as a part of the on- air promotion. The finale of Radio City Cine Awards Telugu Season 2 was aired on 1<sup>st</sup> March 2019 across Hyderabad and Vizag.

#### City Cine Awards Telugu Season 2 Awardees

Best Hero	Ram Charan Tej - Rangasthalam
Best Heroine	Keerthy Suresh- Mahanati, Agniyathavasi
Best Film	Rangasthalam
Best Director	Sukumar- Rangasthalam
Best Villain	Jagapathi Babu - Aravindha Sametha Veera Raghava, Goodachari & Others
Best Song	Inkem Inkem- Geetha Govindam
Best Comedian	Priyadarshi Pullikonda - NOTA, Tholi Prema, AWE, PPLM & others
Best Story	Bharath Ane Nenu
Best Dialogue	Bharath Ane Nenu
Best Supporting Actor Male	Aadhi Pinisetty- Rangasthalam
Best Supporting Actor Female	Anasuya Bharadwaj- Rangasthalam
Family Entertainer Of the Year	Bharath Ane Nenu
Best Lyricist	Ramajogayya Sastri - Penniviti, Bharath Ane Nenu, Naa Peru Surya & others
Best Singer Male	Sid Sriram- Inkem Inkem, Maate Vinadhuga ,Undiporaadhey & others
Best Singer Female	Chinmayi Sripaada - Yenti Yenti , Mellaga Mellaga & Others
Best Debut	Payal Rajput - RX100
Best Music Director	SS Thaman - Bhagmathie, Tholi Prema, Aravindha Sametha

	Veera Raghava, Chal Mohan Ranga & others
Best Background Score	SS Thaman - Bhagmathie, Tholi Prema, Aravindha Sametha Veera Raghava, Chal Mohan Ranga & others
Best Action	Bharath Ane Nenu
Best Choreography	Karma Theme - U Turn

### **About Radio City**

Radio City, a part of Music Broadcast Limited (MBL) is a subsidiary of Jagran Prakashan Ltd. Radio City was the first FM radio broadcaster in India and brings with it over 17 years of expertise in the radio industry. Amongst the private radio stations, Radio City has consistently been the number one radio station in Bengaluru and Mumbai with 24.17% and 17.10% average listenership share respectively. (Source: TAM Data – Radio Audio Measurement, Markets: Mumbai and Bangalore TG: 12+ Day-part: Mon-Sun 12:00 AM-12:00 AM, Place: All; Period: from December 30, 2012 to January 21, 2017) and as on March 31, 2017, Radio City reached out to over 67 million listeners in 34 cities covered by AZ Research (Source: AZ Research Report).

Music Broadcast Limited currently has 39 stations, including 11 newly acquired stations in Phase III auctions. Radio City in its third phase expands to Kanpur Ajmer, Kota, Bikaner, Udaipur, Patiala, Patna, Jamshedpur, Nasik, Kolhapur and Madurai.

Radio City has spearheaded the evolution of FM radio programming by offering content that is unique and path-breaking. The network introduced humour and the concept of agony aunt on radio with Baber Sher and Love Guru respectively. It also initiated the Radio City Freedom Awards and provided a launch pad to budding singers with Radio City Super Singer, the first-of-its-kind radio talent show in India. Through its 'Rag Mein Daude City' philosophy, the network has adopted a local approach that resonates with the listeners while inculcating a sense of city pride and infusing local culture and flavour on-air. The network provides terrestrial programming along with 52 other web-stations, through its digital interface, [www.radiocity.in](http://www.radiocity.in).

Radio City has been featured consistently in 'India's Best Companies to Work For' study conducted by Great Place to Work Institute. The network has repeatedly been called out as amongst the best in the media industry. In 2018, the company was included in the list for the 7th time, according to the GPTW survey in 2018, Radio City ranks 8th amongst the 100 Best Companies to work for in the Media and Entertainment Industry as well as the best career management.

For further details, log on to [www.radiocity.in](http://www.radiocity.in)