



‘Radio City Freedom Awards 5.0 Crowns The Best Of The Indie Talent At A Dazzling Grand Finale Night

Enthralling Performances by SIFAR, Khasi Bloodz, Maati Bani and Paranox and Friends

Mumbai, 23rd March 2018: Radio City, India’s leading radio network captivated Indie Music lovers at the grand finale of, ‘**Jockey presents Radio City Freedom Awards 5.0 driven by Skoda**’- the most definitive platform to recognize, honor and celebrate the essence of independent music across genres and languages. The run up to the finale of the fifth season of this marquee property, upheld India’s independent music talent with 13 LIVE gigs in 10 languages across 8 cities. Highlighting the theme “**Sounds of the Soil**”, the grand award night culminated in Mumbai on 22nd March at Glocal Junction. The dazzling evening witnessed gleaming performances by prominent artists such as **SIFAR, Khasi Bloodz, Maati Bani and Paranox and Friends**. The finale was also streamed live on Radio City’s innovative platform – Video City, India’s First Video FM.

Radio City Freedom Awards has been spearheading the indie revolution by providing a platform for aspiring musicians from all parts of the country to showcase their exceptional talent. Outstanding artistes were awarded across categories including Best Hip Hop/ Rap Artist, Best Folk Fusion Artist, Best Pop Artist, Best Rock Artist, Best Metal Artist and Best Electronica Artist. The current edition saw highly acclaimed jury members such as Luke Kenny, Ritnika Nayan, Vehrnon Ibrahim, Atul Churamani and Yotam Agam among others.

Expressing contentment at the end of another successful season, Mr. Abraham Thomas, CEO, Radio City said, “We are truly overwhelmed with the response of the indie music fraternity, the fans and the advertisers to the season 5 of Radio City Freedom Awards. What a journey it has been over the last years and we are proud to see the heights of popularity it has scaled. With over 864 nominations, over 16000 votes, 13 gigs across 8 cities in 10 languages, RCFA 5.0 truly embodied its theme of Sounds of the Soil. We look forward to taking this property to even greater heights in the coming years”

Ms. Rachna Kanwar, COO Digital – Jagran Group, said, “As expected, we have received a fabulous response for RCFA 5.0 and we are thankful for all the love and support that we have received all these years from the community. We are proud to say that we have stayed true to the scene and have tried to bring forth fresh talent each year from every part of India. In this endeavor we have enjoyed discovering and showcasing talent on our now 4 Web Radio stations on www.radiocity.in At RCFA 5.0, we launched our brand new Indie station, RADIOCITY HIP HOP. Hip Hop fans can tune in 24/7 to www.radiocity.in/hiphop to listen to their favourite Indie Hip Hop tracks. We will continue to work with the diverse Indie genres on our platforms and keep bringing more and more Indie your way!”

Below is the list of all the winners:

Popular Choice	
Category	Artist Name
Best Hip-Hop Artist	Emiway (Tadak Padak)
Best Pop Artist	Sparsh (Samandar)
Best Rock Artist	Fireflood (Tonight)
Best Folk Fusion Artist	Pragnya Wakhlu (Kahwa Speaks)
Best Metal Artist	Death By Fungi (Dead Soil)
Best Electronica Artist	Skobra & Pash (Mithya)
Jury Choice	
Best Rock Artist	PARVAAZ (Color White)
Best Pop Artist	Prateek Kuhad (Tum Jab Paas)
Best Folk Fusion Artist	Vasu Dixit (Ragi Tandira)
Best Metal Artist	Tangents (Solus) & The Minerva Conduct (Vile)
Best Electronica Artist	ViceVersa (All I Need)
Best Hip-Hop Artist	Brodha V (Let Em Talk)
Best Young Indie Artist	STEVIE (Hey Becky)
Indie-Collaboration	Ankur Tewari (Dil Beparwah feat Prateek Kuhad)
Best Video	Swarathma (Beta Sweater Pehno)
Best Album Art	Menwhopause (Neon Delhi)
Indie-Genius: Person of the Year winner.	Rana Ghose

About Radio City 91.1FM:

Radio City, a part of Music Broadcast Limited (MBL) is a subsidiary of Jagran Prakashan Ltd. Radio City was the first FM radio broadcaster in India and brings with it over 16 years of expertise in the radio industry. Amongst the private radio stations, Radio City has consistently been the number one radio station in Bengaluru and Mumbai with 24.17% and 17.10% average listenership share respectively. (Source: TAM Data – Radio Audio Measurement, Markets: Mumbai and Bangalore TG: 12+ Day-part: Mon-Sun 12:00 AM-12:00 AM, Place: All; Period: from December 30, 2012 to January 21, 2017) and as on March 31, 2017, Radio City reached out to over 52.5 million listeners in 23 cities covered by AZ Research (Source: AZ Research Report).

Music Broadcast Limited currently has 39 stations, including 11 newly acquired stations in Phase III auctions. Radio City in its third phase expands to Kanpur Ajmer, Kota, Bikaner, Udaipur, Patiala, Patna, Jamshedpur, Nasik, Kolhapur and Madurai.

Radio City has spearheaded the evolution of FM radio programming by offering content that is unique and path-breaking. The network introduced humour and the concept of agony aunt on radio with Baber Sher and Love Guru respectively. It also initiated the Radio City Freedom Awards and provided a launch pad to budding singers with Radio City Super Singer, the first-of-its-kind radio talent show in India. Through its 'Rag Mein Daude City' philosophy, the network has adopted a local approach that resonates with the listeners while inculcating a sense of city pride and infusing local culture and flavour on-air. The network provides terrestrial programming along with 51 other web-stations, through its digital interface, www.radiocity.in.

Radio City has been featured consistently in 'India's Best Companies to Work For' study conducted by Great Place to Work Institute. The network has repeatedly been called out as amongst the best in the media industry. In 2017, the company was included in the list for the 6th time.

For further details, log on to www.radiocity.in

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