



Radio City presents some high-octane laughter for Bangaloreans!

~The network introduces 3 new shows to its Bangalore programming catering to the funny bones of Bangaloreans~

Bangalore, 4th March, 2015: The nation's most loved and heard radio station, Radio City 91.1 FM has heightened the fun factor in Bangalore with the launch of 3 new shows! The new shows are promising and they are adding to the zing to the Bangalore programming! Bangaloreans can flash a wide beam of smile and tune in to shows like '**Parichaya with Parimala**', '**Mid-Morning with RJ Sudha Bargur**' and '**Onti Seenu by Indushree**'.

Radio City introduces, '**Parichaya with Parimala**' to be hosted by Mrs Parimala Jaggesh (wife of noted actor/comedian/politician Mr. Jaggesh). The show will bring to light the unknown side of life of celebrity wives. Mrs Jaggesh will have interesting conversations with celebrity wives to get a sneak-peak on their daily life. The show will air from March 8th, every Sunday at 8 pm!

The '**Mid-Morning Show by RJ Sudha Baragur**' will tickle the funny bones of Bangaloreans. Sudha Baragur is a very well-known stand-up comedian having a reputation to leave the audience in splits! The Mid-Morning show to be hosted by her, will have various segments such as Andhu Indhu (Old vs. new), a satirical take on the difference in the manner of work done now as compared to work done a few years back! Sudha Baragur will also interact with listeners and hear them out as they confide the problems faced by them to her. Starting 9th March onwards, the '**Mid-Morning Show**' will surely increase the humor quotient in Bangalore.

Radio City is known to raise the bar with its initiatives and the network leaves no stone unturned as they take innovation to newer heights. With their new show, "**Onti Seenu by Indushree**", the network has done just that! India's first female ventriloquist has teamed up with the nation's leading radio network as she brings her famous character, Dinku on Radio City 91.1 FM! Onti Seenu is a character who has a say on everything that goes on in life and who experiments his theories on his friend named, Subbu. The continuous experiments and the helplessness of Subbu deliver a very high level of amusement and laughter to the listeners!

Talking about the new shows, **Mr. Kartik Kalla, National Programming Head, Radio City 91.1 FM** said, "*As a leading radio network, we need to refine our programming strategies keeping the listeners preferences in mind. We are committed to give our listeners a variety of shows through ideas and innovations. With a mix of great music and innovative shows we are sure our listeners will love the initiatives!*"

Radio City constantly pushes and brings innovation on the radio medium with its programming revamps and new show launches. The network with the new shows definitely looks to reiterate its ideology of “City First Aap First” for its listeners.

With these new shows, Bangaloreans can be assured of having an endless dose of laughter where they can simply sit back and make merry!

So stay tuned-in to Radio City 91.1 FM as laughter is on its way!

About Radio City 91.1FM

Radio City 91.1FM is India’s first and leading FM radio brand. Promoted by **Music Broadcast Private Limited** (MBPL), the private FM network has captured the hearts of millions of listeners across 20 FM stations in Mumbai, Delhi, Bangalore, Chennai, Ahmedabad, Pune, Hyderabad, Lucknow, Jaipur, Vadodara, Surat, Sholapur, Nagpur, Sangli, Coimbatore, Vizag, Ahmednagar, Akola, Nanded and Jalgaon.

Radio City 91.1FM offers a differentiated listening experience through melodious music to All SEC 12+ audiences across the nation. Aggressively looking at spreading the Radio City experience across the country, Radio City 91.1FM is committed to growing the market and creating superlative content for discerning audiences. Radio City 91.1 FM broadcasts round-the-clock using state of the art digital stereo FM for unmatched quality in signal strength, clarity and brilliance.

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