



Radio City showcases '*Dilwale*' in an exclusive Blue Carpet screening

~ the most awaited movie of the year screened across 16 cities~

Mumbai, 17th December, 2015: Radio City 91.1 FM is back to treat its listeners in a magnificent flair with the **Blue Carpet** premier of one of the most awaited movies of the year - *Dilwale*.

The exclusive screening will be held for the listeners of Radio City & Radio Mantra across **16 cities** viz. *Mumbai, Pune, Delhi, Ahmedabad, Surat, Baroda, Nagpur, Lucknow, Jaipur, Gorakhpur, Bareilly, Varanasi, Agra, Karnal, Jalandar, and Ranchi*. The exclusive screening will be held this weekend on the **19th & 20th December 2015**.

Radio City 91.1 FM is the official movie partner for *Dilwale* starring **Shahrukh Khan, Kajol, Varun Dhawan, and Kriti Sanon**. To stand a chance to win the Blue Carpet movie tickets, listeners can tune into Radio City 91.1 FM & participate in many engaging & interesting contests by our RJs across cities. Listeners can also treat themselves to a few unknown & exclusive facts shared by the cast of *Dilwale* themselves through the array of shows throughout the day!

Not just on-air, in select cities listeners can also spot our RJs on-ground & answer some simple questions to win tickets & merchandise instantly! For our digital savvy listeners, Radio City presents a chance to walk the **Blue Carpet** premier by simply heading to the **Facebook** and **Twitter** page of Radio City 91.1 FM to take part in the online contests & win movie tickets! Listeners can also win tickets by logging onto a special microsite <http://www.planetradiocity.com/dilwale>.

The Radio City Blue Carpet activity is designed to give the listeners a chance to have a great movie viewing experience in the first weekend itself. Since 2011, Radio City has made it possible for its listeners to have this privilege. Over the years listeners have been treated to the grand screenings across different markets. The activity surpasses across the entire movie industry and the blue carpets are planned for Marathi as well as the Tollywood industry so no one misses out on being a part of something exclusive!

Stay tuned to Radio City 91.1 FM to win tickets. Like us on www.facebook.com/radiocityindia. Follow us on @planetradiocity & @myradiocity. Tweet using #RadioCityBlueCarpet
