



Radio City 91.1 FM sets up a date with 'Baaji'

*~200 lucky listeners treated to a grand 'Blue Carpet' screening
with the movie stars~*

Pune, 7th February 2015: The nation's favourite radio station, Radio City 91.1 FM definitely knows how to please its listeners. The network brought more than just smiles on faces of more than 200 lucky listeners in Pune when they organized an exclusive 'Blue Carpet' screening of the movie 'Baaji' on 6th February 2015! The grand screening was held at City Pride at Kothrud.

'Baaji' starring Shreyas Talpade and Amruta Khanvilkar, is a Marathi action superhero film. It marks the return of Shreyas Talpade as a lead actor in a Marathi movie after a 7 year hiatus!

200 lucky listeners won tickets to the screening by participating in the on-air contests. The listeners definitely got more than what they bargained as the cast and crew of the movie joined them in the screening. The lead actors in the movie interacted with the audience and shared a few anecdotes about the movie.

Radio City 'Blue Carpet' screening gives the listeners an exclusive opportunity of enjoying the latest block buster movies in the first weekend itself. The activity further strengthens the stance of the network on keeping the listeners' preferences first with '**City First Aap First!**'

Stay tuned to Radio City 91.1 FM for more exciting contests and initiatives. Like us on www.facebook.com/radiocityindia. Follow us on @planetradiocity & @myradiocity. Tweet using #RadioCityBlueCarpet

For further information:-

Aesha/Saif

aesham@myradiocity.com / saifs@myradiocity.com

+91 9819421220 / +91 9987869610