



*FM Bole Toh Radio City*

## ***Radio City 91.1 FM is the official partner for Mumbai Indians***

**Mumbai, April 14<sup>th</sup>, 2015:** Buzzing in the excitement of the eight edition of the IPL, Radio City 91.1 FM has joined hands with Mumbai Indians as the '***Official Radio Partner***' for the fourth year in a row!

While the listeners get to win free match tickets by participating in simple contests they also get a firsthand experience of 'Jionet' at the team's home ground, Wankhede Stadium. The immense energy in the field can finally be matched with the internet speed on their smart phones! A few lucky winners will also stand a chance to win exclusive Mumbai Indian merchandise, courtesy RJs of Radio City 91.1FM.

With a robust on-air & digital plan, the listeners of Radio City 91.1FM will not miss a minute of the game's excitement as all the RJs get together to cheer the team! Special innovative slogans, interesting content & inspiring songs are sure to keep them hooked on to their favorite radio station as the listeners of Mumbai support their favorite team!

***Stay tuned to Radio City 91.1 FM to participate & win tickets for all the excitement as Mumbai Indians get on the field!***

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***For more information:***

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