

September 25, 2017

1. National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor Plot No. C/1, G Block; Bandra (East) Mumbai 400 051 NSE Scrip Code: RADIOCITY ISIN: INE919I01016	2. BSE Limited Corporate Relationship Department Phiroze Jeejeebhoy Towers Dalal Street; Fort Mumbai 400 001 BSE Scrip Code: 540366 ISIN: INE919I01016
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Dear Sirs,

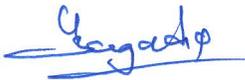
Subject: Press Release titled "Radio City Cine Awards 2017- Kannada"

In compliance with regulation 30 (6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the above mentioned press release issued by the Company, the content of which is self-explanatory.

This is for the information of the exchange and the members.

Thanking you

Yours faithfully

For Music Broadcast Limited

Chirag Bagadia
Company Secretary and Compliance Officer

Encl: as above



Radio City Cine Awards 2017- Kannada Launched by leading divas of Sandalwood Industry Suman Ranganathan, Shruti Hariharan , Radhika Chetan and Neethu Shetty Among Others

Bengalureans to witness a new zing of entertainment with Radio City Cine Awards Kannada

Bangalore, September 25, 2017: Radio City 91.1FM, India's leading radio network, in yet another pioneering move, today announced the second leg of Radio City Cine Awards Kannada 2017, to applaud the exceptional artistes and technicians of the Kannada film fraternity. Radio City Cine Awards Kannada, will provide transparent access to listeners to cast their vote and support their favourite Kannada superstars.

Organised earlier for patrons of Kollywood cinema, Radio City Cine Awards Tamil2017, over 8 days witnessed stupendous success in Tamil Nadu. With over 69,76,455 votes from listeners, the grand finale saw renowned artistes like Favorite Actor – Vijay Sethupathi and Favorite Actress – Keerthi Suresh and A.R. Rahman (Best Music Composer) among others being crowned as the winners.

To add to the festivities of Navratri and in honour of Goddess Durga, the grand event was graced by leading ladies of the Sandalwood industry - Shruti Hariharan, Suman Ranganathan, Radhika Chethan, Sharmila Mandre, Sangeeta Bhat, Neethu Shetty, Manvitha Harish, Sparsha Rekha, Karunya Raam and Hitha Chandrashekar and Actor Srinagar Kitty (Hero). The glittering launch event held at Mantri Square, Bangalore was hosted by Radio City RJs- RJ Pradeepa and RJ Nethra.

At launch of this one of a kind initiative, Abraham Thomas, CEO, Radio City said "Very few award platforms aim to empower the consumer and recognize talent based on public opinion. We are certain that Radio City Cine Awards will not only be a platform for our listeners and the audience to choose their favourite artistes, but will also be a catalyst between Kannada stars and their fans."

He further added "We extend our best wishes to all the artists and technicians who have made 2017 an entertaining year for Kannadigas and look forward to felicitating them at the grand finale."

Commenting on the launch of the Radio City Cine Awards, <Suman Ranganathan > said "Movies are intrinsic to our culture and amongst the most common forms of entertainment in Karnataka and the rest of India. Radio City Cine Awards is a great initiative by Radio City that not only provides recognition to artistes and technicians who have worked hard through the year but also empowers the listeners by allowing them to nominate and vote for their favourite celebrities. I am certain that Radio City Cine Awards will go a long way in upholding the trust of listeners and enable them to show their immense passion towards the Kannada film industry."

Through this one of a kind initiative Radio City Cine Awards Kannada aims to strengthen the connect between the listeners and their favourite celebrities. Nominees and winners will be determined based on public voting which will be available via traditional mediums on-air, SMS, and new-age mediums Facebook, Twitter, WhatsApp. The unique selection process will allow listeners from the City ke kone-kone Se to vote for their favourite stars.

The favourite celebrities will be nominated under 10 different categories like Favourite Actor, Favourite Actress, Favourite Director, Favourite Lyricist, Favourite Music Composer, Favourite Singer (Male),

Favourite Singer (Female), Favourite Comedian, Favourite Cinematographer and Favourite Movie. The voting for public will be open from today across platforms like SMS, new-age mediums Facebook, Twitter, WhatsApp. This will culminate into a grand award night on-air where the winners will be announced and felicitated. Listeners from Bangalore can vote through WhatsApp by sending a message on the number-9310111911 & cast their votes directly on the website: radiocity.in

To make the celebration grandeur, Radio City will also kickstart the 6th year of 'Studio Ratha' an annual celebration of Dussehra in Bangalore. Radio City's most popular morning show 'Aithalakdi Mornings' will be aired live for 5 days from the Ratha and the listeners will get a chance to meet their favourite RJ's and go on air from the Studio Ratha. Many renowned celebrities from Bangalore will be a part of the Studio Ratha along with the RJ's, to interact with the fans. The activity will be spanning for 5 days, covering Bangalore Ka Kona Kona starting 25th September.

~For regular updates on Radio City Cine Awards Kannada 2017 tune into Radio City 91.1FM~

About Radio City 91.1FM:

Radio City, a part of Music Broadcast Limited (MBL) is a subsidiary of Jagran Prakashan Ltd. Radio City was the first FM radio broadcaster in India and brings with it over 15 years of expertise in the radio industry. Amongst the private radio stations, Radio City has consistently been the number one radio station in Bengaluru and Mumbai with 24.17% and 17.10% average listenership share respectively. (Source: TAM Data – Radio Audio Measurement, Markets: Mumbai and Bangalore TG: 12+ Day-part: Mon-Sun 12:00 AM-12:00 AM, Place: All; Period: from December 30, 2012 to January 21, 2017) and as on March 31, 2017, Radio City reached out to over 52.5 million listeners in 23 cities covered by AZ Research (Source: AZ Research Report).

Music Broadcast Limited currently has 39 stations, including 11 newly acquired stations in Phase III auctions. Radio City in its third phase expands to Kanpur Ajmer, Kota, Bikaner, Udaipur, Patiala, Patna, Jamshedpur, Nasik, Kolhapur and Madurai.

Radio City has spearheaded the evolution of FM radio programming by offering content that is unique and path-breaking. The network introduced humour and the concept of agony aunt on radio with Babber Sher and Love Guru respectively. It also initiated the Radio City Freedom Awards and provided a launch pad to budding singers with Radio City Super Singer, the first-of-its-kind radio talent show in India. Through its 'Rag Rag Mein Daude City' philosophy, the network has adopted a local approach that resonates with the listeners while inculcating a sense of city pride and infusing local culture and flavor on-air. The network provides terrestrial programming along with 45 other web-stations, through its digital interface, www.radiocity.in.

Radio City has been featured consistently in 'India's Best Companies to Work For' study conducted by Great Place to Work Institute. The network has repeatedly been called out as amongst the best in the media industry. In 2017, the company was included in the list for the 6th time.

For further details, log on to www.radiocity.in.

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