



## **Indie Stars Glitter with Glory at the Grand Finale of 'Radio City Freedom Awards 6' in Mumbai**

**RCFA 6, Powered by Skoda witnessed power packed performances by Monica Dogra, Emiway Bantai, Antarman and DJ Pash**

**Winners of the 6<sup>th</sup> edition include names like Sanam, Emiway Bantai Prateek Kuhad and Ankur Tewari amongst others**

**Mumbai, 29<sup>th</sup> March 2019:** Radio City, India's leading radio network, enthralled the indie music enthusiasts at the magnificent grand finale night of Radio City Freedom Awards 6, a one of its kind platform that recognizes, honors and celebrates the essence of independent music across genres and languages. Path towards the grand finale of RCFA 6, espoused India's indie music talent with 6 LIVE gigs across 6 cities culminating with an award night in Mumbai on 28<sup>th</sup> March 2019. The scintillating finale in Mumbai witnessed some of the country's best indie artistes and performers like **Sanam, Emiway Bantai and Prateek Kuhad, Ankur Tewari** bag awards and titles across jury and popular choice categories. The astounding evening celebrated powerhouse performances by **Monica Dogra, Emiway Bantai, Antarman and DJ Pash**. A marquee property, Radio City Freedom Awards once again lived up to its repute of recognizing and celebrating talents across the Indie music diaspora.

Radio City Freedom Awards has been fronting the indie revolution of being a platform for aspiring musicians from all parts of the country to showcase their extraordinary talent. The sixth season of RCFA garnered a staggering 1,200 entries across 11 categories including Hip Hop/ Rap, Folk Fusion, Rock, Metal and Electronica in the music-based categories. As the excitement amongst its fans reached its peak, Radio City witnessed an unprecedented participation with overwhelming votes from indie music lovers, which is a true reflection of their loyal fan base and the popularity of this unique property. The non-music categories, screened by the jury included Best Video, Best Album Art, Best Young Indie Artist, Best Indie Collaboration and Indie-Genius: Person of the Year awards.

**Commenting on the culmination of yet another prolific season, Ms. Rachna Kanwar, COO, Digital Media, Jagran Prakashan Limited** said, "Radio City Freedom Awards is now undoubtedly the biggest platform for bringing fresh and untapped talent to the forefront. We are truly delighted to have surpassed engagement and participation levels for RCFA 6 with 1200 participants across the country. This is testament to the massive talent pool which India has to offer. It has been an amazing 6-year journey and it fills us with pride to witness the popularity of the awards. As we culminate the power-packed season, a big thank you to our Jury and the entire music community, and especially to the fabulous new talent that never ceases to impress! We are grateful for all the love and support we have received, and look forward to entertaining music lovers with many more seasons to come."

**Band Sanam on winning the 'Best Pop Artist' award** said, "Our constant need to create new music led us to produce the track 'Itni Door' and winning the 'Best Pop Artist' award for this original, that too from an established platform like 'Radio City Freedom Awards', definitely gives us a great sense of

accomplishment. So many of us, especially our parents, grew up listening to the radio at our homes and its truly amazing how radio, since its inception, has been helping musicians reach out to people, supporting the artiste fraternity. We want to thank everybody who voted for us and we look forward to witnessing more successes for musicians in the future editions of RCFA.”

Amongst winners, Ankur Tewari, the man behind the music supervision of the 18-songs soundtrack from the most loved and famed film ‘Gully Boy’ bagged the Skoda Indie-Genius: Person of the Year award. Sanam won The Best Pop Artist (popular choice) award for ‘Itni Door’. The hip hop sensation Emiway Bantai won the Best Hip-Hop Artist (popular choice) for ‘Jump Kar’. Prateek Kuhad was awarded as the Best Pop Artist (Judges Choice) and Best Video (Judges Choice) for ‘Cold/Mess’. RCFA’s checkered list of past winners include now household names such as Divine, Benny Dayal, Parvaaz, Swarathma, Papon, Midival Punditz, The Ska Vengers, Indus Creed, Dualist Inquiry, Donn Bhatt, and The F16s, to name a few. Radio City Freedom Awards has successfully been India’s only platform to pave way for talent in the indie fraternity to create a mark in the mainstream industry.

Winners of Radio City Freedom Awards 6:

Category	Winners
Best Pop	Prateek Kuhad – Cold/Mess (Jury Choice)
	Sanam – Itni Door (People's Choice)
Skoda Indie-Genius: Person of the Year	Ankur Tewari (Jury Choice)
Best Video	Prateek Kuhad – Cold/Mess(Jury Choice)
Best Hip Hop	Brodha V – Way Too Easy (Jury Choice)
	Emiway Bantai – Jump Kar (People's Choice)
Best Metal	Against Evil – All Hail The King (Jury Choice)
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Best Rock	The Local Train – Vaaqif (Jury Choice)
	Coma Rossi – Turn Back Time (People's Choice)
Album Art	Paradigm Shift – Sammukh ( Jury Choice)
Indie Collaboration	VS42 x DeeMC x Siri x Kavya & Kriti - Tu Bas Naach (Jury Choice)
Young Indie	Calico – Garnet Eye (Jury Choice)
Best Electronic	VS42 x DeeMC x Siri x Kavya & Kriti - Tu Bas Naach (Jury Choice)
	Zingaroe - Defuse (People's Choice)
Best Folk Fusion	Agam – Rangapura Vihaara (Jury Choice)
	The Thayir Sadam Project – A Crazy Little Thing Called Chakravakam (People's Choice)



## **About Radio City:**

Radio City, a part of Music Broadcast Limited (MBL) is a subsidiary of Jagran Prakashan Ltd. Radio City was the first FM radio broadcaster in India and brings with it over 17 years of expertise in the radio industry. Amongst the private radio stations, Radio City has consistently been the number one radio station in Bengaluru and Mumbai with 24.17- and 17.10- average listenership share respectively. (Source: TAM Data – Radio Audio Measurement, Markets: Mumbai and Bangalore TG: 12+ Day-part: Mon-Sun 12:00 AM-12:00 AM, Place: All; Period: from December 30, 2012 to January 21, 2017) and as on March 31, 2017, Radio City reached out to over 67 million listeners in 34 cities covered by AZ Research (Source: AZ Research Report).

Music Broadcast Limited currently has 39 stations, including 11 newly acquired stations in Phase III auctions. Radio City in its third phase expands to Kanpur Ajmer, Kota, Bikaner, Udaipur, Patiala, Patna, Jamshedpur, Nasik, Kolhapur and Madurai.

Radio City has spearheaded the evolution of FM radio programming by offering content that is unique and path-breaking. The network introduced humor and the concept of agony aunt on radio with Baber Sher and Love Guru respectively. It also initiated the Radio City Freedom Awards and provided a launch pad to budding singers with Radio City Super Singer, the first-of-its-kind radio talent show in India. Through its 'Rag Mein Daude City' philosophy, the network has adopted a local approach that resonates with the listeners while inculcating a sense of city pride and infusing local culture and flavor on-air. The network provides terrestrial programming along with 52 other web-stations, through its digital interface, [www.radiocity.in](http://www.radiocity.in).

Radio City has been featured consistently in 'India's Best Companies to Work For' study conducted by Great Place to Work Institute. The network has repeatedly been called out as amongst the best in the media industry. In 2018, the company was included in the list for the 7th time, according to the GPTW survey in 2018, Radio City ranks 8th amongst the 100 Best Companies to work for in the Media and Entertainment Industry as well as the best career management.