



## World Music Day to be celebrated in sheer style with Radio City 91.1 FM!

*~3 days of unplugged music, special features and contests will keep listeners all ears going in to World Music Day! ~*

**18<sup>th</sup> June, 2015:** A global celebration of music, the **World Music Day** that falls on **21<sup>st</sup> June**, is set to be a full blown **3 day musical affair** courtesy Radio City 91.1 FM! Right from famed artists coming together and singing unplugged songs to indie artists strutting their stuff, **19<sup>th</sup> June to 21<sup>st</sup> June** is surely going to be a treat to the ears!

The music tradition that has been a ritual for the Radio City listeners since the last couple of years continues for the third year in a row! Since its commencement, Radio City Concert has played a massive role in getting along with the listeners to celebrate **World Music Day**. This year too, Radio City Concert will see some of the best singers coming together and humming unplugged versions of hits right from the '80s till date! **Kailash Kher, Aakriti Kakkar, Raghav Sachar, Neeti Mohan, Shibani Kashyap** are a few names that will surely keep the listeners asking for more. In addition these musical stars, Radio City 91.1 FM will have, **Acapella maestros Chai Town, Penn Masala**; YouTube sensations such as **Shraddha Sharma** and **Hanu Dixit** will also let their music do the talking in this grand celebration!

The range of songs that will be played is massive! Evergreen hits like *Gulabi aankhein* to current chartbusters such as *Sooraj Dooba hai* and songs like *ye kali kali aankhein* to *paani da rang*, will make sure World Music Day is welcomed in its true sense!

For the listeners of Radio City Chennai, the station will feature top music directors from the Tamil music industry. From 22<sup>nd</sup> June to 26<sup>th</sup> June, **G V. Prakash Kumar, Anirudh, D Imman** and **Sean Roldan** to name a few music maestros will be on air and will take the listeners on a musical journey! **Radio City Hyderabad & Vizag** will be graced by famous music directors such as **RP Patnaik, MM Srilekha** and **Koti**. They will double up as singers as they will perform their top tracks exclusively for listeners of Radio City 91.1 FM!

Music is a blend of numerous styles and keeping that in mind, country's largest web radio station **PlanetRadiocity.com** will run specials catering to the respective style of each of their 21 stations! **Radio City Fusion** will play classical folk music stemming from different parts of India on 21st June starting 4 pm. **Radio City**

**Malayam & Kannada** will have Antakshari on radio, where, when one song gets over the next song to be played will start with the last alphabet of the previous song. **Radio City Tamil** will play all kinds of Tamil music throughout the day. With Indie music establishing a strong hold in the industry, **RJ 2Blue** will speak on the 10 well known Indie artists featuring the likes of Faridkot, Parikrama, Indian Ocean, Papon etc. only **on Radio City Freedom!**

Additionally, the listeners of **PlanetRadiocity.com** get to participate in a contest across all of their 21 online radio stations, with the **21 on 21** contest. The contest that starts on the 19th June concludes on 21st June. The 3 day fun-filled contest will engage the listeners with 7 interesting questions per day per stream. Listeners who answer most of the questions correctly stand a greater chance of taking home a coveted prize!

Keeping in mind the connection the listeners have developed for Radio City Concert, the show has become a prominent activity on Radio City 91.1 FM & is an integral part of the weekend programming for the station! The property being one of the most innovative properties on radio is sure to carve a name for itself in the minds of the listeners with its playlist this year too!

***Keep listening to Radio City 91.1 FM all day long from the 19<sup>th</sup> - 21<sup>st</sup> June for further details and gear up to celebrate Fête de la Musique in grand style!***

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**For further information:-**

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