



***FM Bole Toh Radio City***

## **Radio City gets in-tune with Hunterrr**

*~ The cast and crew come together with Radio City 91.1 FM to launch the music of their upcoming flick~*

**Pune, 27<sup>th</sup> February 2015:** Radio City 91.1 FM is known to be in the thick of things when it comes to massive events and launches. The station proved that it is a sought after medium when the music launch of the upcoming movie, Hunterrr was done in collaboration with the network.

The music launch took place in Kumar Pacific Mall in Swargate on 26<sup>th</sup> February 2015. The event kicked off with a dance performance by college students amidst the hype in the crowd anticipating the arrival of the cast. The audience roared in exhilaration once Radhika Apte and Sai Tamhankar stepped in to grace the event. The cast and crew interacted with the listeners and gave insights on the movie and especially the effort put in making the music of the movie.

The event rounded off with the cast and crew unveiling the music CD of the movie and went about in distributing it amongst the fans. A special meet and greet with the movie cast was held for Radio City fans that re-iterates the network's City First App First stance!

***Keep listening to Radio City 91.1 FM for more such fun activities coming to your city.***

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### **About Radio City 91.1FM**

**Radio City 91.1FM** is India's first and leading FM radio brand. Promoted by **Music Broadcast Private Limited** (MBPL), the private FM network has captured the hearts of millions of listeners across 20 FM stations in Mumbai, Delhi, Bangalore, Chennai, Ahmedabad, Pune, Hyderabad, Lucknow, Jaipur, Vadodara, Surat, Sholapur, Nagpur, Sangli, Coimbatore, Vizag, Ahmednagar, Akola, Nanded and Jalgaon.

Radio City 91.1FM offers a differentiated listening experience through melodious music to All SEC 12+ audiences across the nation. Aggressively looking at spreading the Radio City experience across the country, Radio City 91.1FM is committed to growing the market and creating superlative content for discerning audiences.

Radio City 91.1 FM broadcasts round-the-clock using state of the art digital stereo FM for unmatched quality in signal strength, clarity and brilliance.

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