

PlanetRadiocity.com gives a shout-out to all ingenious individuals!

~Introduces 'Open Mic'- A platform where spoken word artists can showcase their skills~

25th May, 2015: India's largest web radio station, PlanetRadiocity.com never ceases to surprise its listeners! Radio City Freedom, the country's first ever indie-pendent music station has gone a step ahead from just promoting independent music, artists and bands. The web-station has kick started '**Open Mic**', a one of a kind platform on the radio medium! It is here where talented individuals have the chance to shine bright and carve a name for themselves!

Open Mic is a live show where individuals, who believe their talent is unnoticed and not given due recognition, is given an opportunity to perform in front of an audience. It is here where the untapped talent gets to see light of day. Taking this in to consideration, PlanetRadiocity.com calls independent artists from the field of poetry, story-telling and spoken word artists, to make the web radio station as their platform to glory! Every fortnight on Friday at 4pm, budding artists can come forward and make themselves heard exclusively on Radio City Freedom on PlanetRadiocity.com!

With an objective of giving listeners a chance to promote themselves irrespective of their language and location, **Open Mic** on Radio City Freedom hopes to strike a chord with listeners across the globe! With the idea of bringing and promoting non-music indie content on radio, **Open Mic** is poised to be one of the platforms which numerous talented individuals can look up to!

Commenting on the new initiative, IP Singh, lead vocalist of Faridkot says, "**Open Mic** by Radio City Freedom is a great idea!! I think the most important step towards following your dreams are to share them and this is the perfect platform to do that. To hear new voices, bringing fresh thoughts to the fore and letting the world know what various talented artists have to say, is what sets Open Mic apart. Through this initiative, I would like to wish Radio City all the best. Let art conquer."

Everyone loves listening and dancing to their own personal song playlist. That option of personalization of a playlist is exactly what is being offered by PlanetRadiocity.com! The web radio station has created a microsite www.planetradiocity.com/myplaylist where listeners across the globe, can pick and choose the songs to be a part of their playlist. The fun doesn't just end at selecting

the songs, every Friday between 3 pm- 4 pm, the station will play a selected listener's playlist on Radio City Dance! So, one lucky listener gets all the web-radio listeners to dance to his or her tunes!

Log onto www.planetradiocity.com as the web-radio station promotes talent and also gives you a chance to be in charge!

About PlanetRadiocity.com:-

Launched in August 2008, PlanetRadiocity.com is India's first Music Portal. Today it boasts of being India's largest Web Radio Network. The first web radio station Radio City Fun Ka Antenna launched in March 2010, offers 24 hours of uninterrupted streaming internet radio and Live RJ hosted shows. Apart from Radio City Fun Ka Antenna, PlanetRadiocity.com has 20 other web radio streams viz. Radio City Indipop, Radio City Freedom, Radio City Smaran, Radio City Hindi, Radio City Tamil, Radio City Malayalam, Radio City International, Radio City Love, Radio City Classics, Radio City Dance, Radio City Fusion, Radio City Kannada, Radio City Rock, Radio City Electronica, Radio City Ghazal, Radio City Metal, Radio City Sufi, Radio City Faith, Radio City Ishq & Radio City Rock. The website also features, news, videos, and access to Radio City RJs, shows, Radio City properties and exclusive scoops on celebrities at Radio City.

In June 2013, Radio City launched a, 'PlanetRadiocity' mobile app that plays Radio City Freedom, Radio City Electronica, Radio City Smaran, Radio City Malayalam & Radio City Kannada. The app archives all the popular PPFs of Radio City like the hilarious Babber Sher which has a nationwide fan following. City centric features like the famous 'Punch Patela' (Bangalore) and 'Hunter' (Ahmedabad) can also be enjoyed through the app. Rare and exclusive videos of star visits to the Radio City studios along with Bollywood news, are added attractions.

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