



Radio City 91.1 reigns it's supremacy in the Media & Entertainment industry

~Consistently named a 'Great Place to Work' for the 5th year in a row~

Mumbai, July 13th, 2015: Standing a cut above the rest for the 5th time in a row, Radio City 91.1 FM once again ranked high amongst the top 25 'Great Place to Work' in the Country! Radio City stayed right on top having been awarded as the 'Best Company' in the **Media & Entertainment** space consequently for the 2nd year!

Radio City also improved its overall ranking to 18 amongst India's Best Company to Work For 2015, much above the larger and older Indian Companies.

In all, Radio City bagged several esteemed titles- **India's Best Company to work For 2015 - Rank 18; India's Best Company to work For 2015 - Rank 1 in Media; India's Best Company for Employee Participation and Involvement - Rank 3; India's Best Company for Fairness in Performance Management Systems - Rank 1; India's Best Company for Hiring & Welcoming - Rank 2.**

Across the year, Radio City 91.1 FM keeps coming up with out of the box innovation that engages its employees to the fullest. The teams and individuals in the organisation always ensure that that there is ample involvement by the employees in the activities. During the design & the brainstorm process for the activities, it is made sure that the cultures and values that form the base of the organization are not overlooked.

Commenting on achieving this feat, **Ms. Apurva Purohit, CEO, Radio City 91.1 FM** said, *"It is a remarkable recognition. Reaching the top is never as difficult as sustaining that position & we are extremely elated that Radio City retains this honour year after year. One of the major factors that differentiate us from the rest of the companies is the work culture that empowers our employees & where people are given the support and encouragement to perform to their full potential. We are delighted and humbled to receive this accolade. This, to me, is a reflection of what the employees think of us and that is a true reflection of our success. Leadership can only be sustained by creating a culture of innovation and employee engagement. This result truly completes the pipeline of what our true input is, the resultant domination and pioneership in the category. From that perspective, it is also gratifying."*

Adding further, **Ms. Sagorika Kantharia, Chief People Officer, Radio City 91.1 FM** said, *“This is definitely an achievement that everyone should be proud of. A great team is what makes Radio City a ‘Great Place to Work’. Initiatives like the **Zonal Olympics** to support the business & also enhance the spirit of camaraderie, were introduced this year. **Fitness Frequency** is another program that proves our commitment towards our employees & their health. We have always believed in investing in our people & I am glad that our efforts have paid off handsomely.”*

Radio City 91.1 FM has been a leader in rewarding its loyal listener base with great music and contest led activities that give them an experience offered by no other station. While the listeners have a field day listening to great music and great activities, the company makes sure it duly recognizes and rewards the individuals responsible for its leadership!

The vast bucket of opportunities pushes the individuals to outdo themselves and realize their true potential. At every step an employee with Radio City 91.1 FM value adds to himself whilst contributing to the organization. With the keen observant eye the company has on its employees, it makes sure it brings smiles on the faces of the people who have portrayed hard work with its rewards and recognition. A company that places its listener’s preferences first with ‘City First Aap First’ and that holds all its employees in the highest regard are the ingredients that make India’s favourite radio network truly a **Great Place to Work!**

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