



Abraham Thomas joins Radio City 91.1 FM as CEO

Mumbai, November 19, 2015: Abraham Thomas is slated to join as CEO Radio City 91.1 FM from this coming Monday. Abe is an experienced leader with a proven track record of running large media businesses, having demonstrated the ability to work with high performance teams to build & scale businesses within a competitive environment. He has deep knowledge across various media platforms such as print, broadcasting (TV & Radio), online & mobile, backed with over 20 years of hands-on leadership experience across organizations such as Red FM , MTV, Sony and Indian Express.

In his new role, he will report into Apurva Purohit, who was recently elevated to become President of the Jagran Group post its acquisition of Radio City earlier in the year.

“We couldn’t have got a better person than Abe to run Radio City. He is not only a highly experienced business manager but also extremely passionate about radio’s various facets- content, marketing and new distribution platforms like digital. Over the last decade we have built Radio City into a market leader in the FM industry, as well as a Great Place to Work across industries. Abe brings with him maturity and an outstanding ability to work with high quality teams which will only help take the culture of Radio City to greater heights.” announced **Apurva Purohit** confirming the news.

Commenting further, **Abe Thomas** added, *“I am very excited to be part of Radio City - India's leading radio brand and most preferred media employer, at this critical juncture as the organization expands its footprint to become the leading radio network in the country. With Radio City, Radio Mantra and the recently acquired new licenses, the group is strategically poised to become the leading radio player of the future”*