

## **Madhuri Dixit Nene, Mahesh Manjrekar, Siddharth Jadhav, Ajay –Atul crowned as the winners of Radio City Cine Awards Marathi Season 2**

**Marathmoli janta across Maharashtra crown their favourite stars with a whopping of approx. 25 lakh votes**

**Pune, 4th February 2019:** Radio City, India's leading radio network entertained Maharashtra fans, by crowning the winners of the most endeared award of the year, City Cine Awards Marathi, Season 2. Amidst a glittery award night in Pune, attended by the stars and technicians of the Marathi film fraternity, Radio City applauded and awarded the winners across 12 categories with a grand trophy. Post a stupendous response in the debut season with approx. 11 lakh votes, season 2 surpassed expectations with approx. 25 lakh votes.

Radio City Cine Awards Marathi is one of its kind people's choice award that empowers listeners to applaud efforts of the artists and technicians for their outstanding contribution to the Marathi film industry. Natasamrat, Nana Patekar, Dancing diva, Madhuri Dixit Nene won the Best Actor and Best Actress respectively with Digpal Lanjekar winning as a Best Director for his film Farzand and Mahesh Manjrekar won the Best Screenplay. As Marathi films are known for their musical treat, Ajay Gogavale and Juilee Joglekar won the Best Singer Male and Female with Ajay-Atul as Best Music Director. Siddharth Jadhav won the Best Comedian award and the historical film Farzand won the Best Film Award for 2018.

**Kartik Kalla, Chief Creative Officer, Radio City said** "Radio City Cine Awards has been one of our most distinguished properties and the overpowering response from our listeners since 2 years is a testimony to the success of the award. Radio City has the strongest network in Maharashtra with a presence across 11 cities and has always been at the forefront in supporting and promoting Marathi film fraternity for years. Radio City Cine Awards Marathi brought the passionate fans closer to the celebrities from the industry, giving them a chance to applaud their talent. With a staggering response this year across all categories, we are elated to witness the property scale up by 127%. We extend our sincere gratitude to all our listeners for their relentless support and a hearty congratulations to the winners."

**Actor Siddharth Jadhav winner of the Best Comedian award at the Radio City Cine Awards Season 2 said.** "I have always believed in being a people's champ and getting chosen by them as a Best actor in a comic role for Radio City Cine Awards Season 2 is extremely overwhelming. I would like to thank my director Sanjay Jadhav Dada and my producer Amey Khopkar Dada for trusting me and giving me this role. It gives me immense happiness that comedy as a genre is now being recognized and getting its due. I want to extend my wishes to Radio City for this platform of applauding the Marathi film fraternity and bringing us closer to our fans. This award, the love and support shown by my fans will definitely push me to deliver entertaining performances both in Marathi and Hindi films."

Radio City Cine Awards has been a path breaking initiative that has strengthened connect between Radio City listeners and their favourite regional stars across different states. For the second season of Radio City Cine Awards Marathi, the listeners of Pune, Nashik, Kolhapur, Nagpur, Ahmednagar, Jalgaon, Nanded, Akola, Sangli, and Solapur voted to support their favourite celebrities under various categories. These include Best Hero, Best Heroine, Best Movie Director, Best Movie, Best Music Director, Best Playback Singer Male, Best Playback Singer Female, Best Comedian, Best Screenplay, Best Lyricist, Best Debutant Artist, and Best Villian. Public voting for Radio City Cine Awards Marathi Season 2 was open on the <https://www.radiocity.in/citycineawardsmarathi/>. The activity was promoted through teasers, nomination promos, voting promos and celebrity endorsements as a part of the on- air promotion. The grand finale night at Westend mall, in Pune on 3<sup>rd</sup> February, witnessed some entertaining dance performances by the well-known dance groups. The celebrities and crowd grooved to foot tapping tunes by famous singer Vaibhav Londhe culminating to the award ceremony.

Below is the complete list of winners:

<b>Category</b>	<b>Winner</b>
<b>Best Actor</b>	Nana Patekar
<b>Best Actress</b>	Madhuri Dixit-Nene
<b>Best Director</b>	Digpal Lanjekar
<b>Best Movie</b>	Farzand
<b>Best Music Director</b>	Ajay-Atul
<b>Best Playback Singer Male</b>	Ajay Gogavale
<b>Best Playback Singer Female</b>	Juilee Joglekar
<b>Best Comedian</b>	Siddharth Jadhav
<b>Best Screenplay</b>	Mahesh Manjrekar
<b>Best Villian</b>	Sameer Dharmadhikari
<b>Best Debutant Artist</b>	Ankit Mohan
<b>Best Lyricist</b>	Guru Thakur

#### **About Radio City 91.1FM:**

Radio City, a part of Music Broadcast Limited (MBL) is a subsidiary of Jagran Prakashan Ltd. Radio City was the first FM radio broadcaster in India and brings with it over 17 years of expertise in the radio industry. Amongst the private radio stations, Radio City has consistently been the number one radio station in Bengaluru and Mumbai with 24.17% and 17.10% average listenership share respectively. (Source: TAM Data – Radio Audio Measurement, Markets: Mumbai and Bangalore TG: 12+ Day-part: Mon-Sun 12:00 AM-12:00 AM, Place: All; Period: from December 30, 2012 to January 21, 2017) and as on March 31, 2017, Radio City reached out to over 67 million listeners in 34 cities covered by AZ Research (Source: AZ Research Report).

Music Broadcast Limited currently has 39 stations, including 11 newly acquired stations in Phase III auctions. Radio City in its third phase expands to Kanpur Ajmer, Kota, Bikaner, Udaipur, Patiala, Patna, Jamshedpur, Nasik, Kolhapur and Madurai.

Radio City has spearheaded the evolution of FM radio programming by offering content that is unique and path-breaking. The network introduced humour and the concept of agony aunt on radio with Baber Sher and Love Guru respectively. It also initiated the Radio City Freedom Awards and provided a launch pad to budding singers with Radio City Super Singer, the first-of-its-kind radio talent show in India. Through its 'Rag Mein Daude City' philosophy, the network has adopted a local approach that resonates with the listeners while inculcating a sense of city pride and infusing local culture and flavour on-air. The network provides terrestrial programming along with 52 other web-stations, through its digital interface, [www.radiocity.in](http://www.radiocity.in).

Radio City has been featured consistently in 'India's Best Companies to Work For' study conducted by Great Place to Work Institute. The network has repeatedly been called out as amongst the best in the media industry. In 2018, the company was included in the list for the 7th time, according to the GPTW survey in 2018, Radio City ranks 8th amongst the 100 Best Companies to work for in the Media and Entertainment Industry as well as the best career management

For further details, log on to [www.radiocity.in](http://www.radiocity.in)