



FM Bole Toh Radio City

Bhaijaan will wish everyone Eid Mubarak with Radio City 91.1 FM!

*~Fans to be treated to a grand event at the Radio City Blue
Carpet for Bajrangi Bhaijaan! ~*

Mumbai, July 16th, 2015: With all the hoopla surrounding one of the most awaited movie of 2015, Bajrangi Bhaijaan, Radio City 91.1 FM has decided to add to the excitement! As a part of the Radio City Blue Carpet initiative, the network will hold a grand screening of the flick! The Blue Carpet will be held in cities of Mumbai, Pune, Delhi, Ahmedabad, Surat, Baroda, Nagpur, Lucknow, Jaipur and Ahmednagar. The gala screening will be held over the weekend on 18th & 19th July 2015.

'Bajrangi Bhaijaan' marks the on-screen return as a couple of Bollywood's very own *bhaijaan*, Salman Khan and Kareena Kapoor Khan! Keeping up with the *sallu* tradition, Eid 2015 will have Salman Khan's name all over the Bollywood mills! Directed by ace filmmaker Kabir Khan, the Radio City Blue Carpet for the movie is surely going to be one heck of an event! Radio City has planned various on-air contests for its listeners for the Blue Carpet. Listeners eager to have a fun-filled Eid, can also head to the Facebook and the Twitter page of Radio City to take part in the online contests and stand a chance to watch *bhai* in grand style! A special microsite is designed exclusively for the Blue Carpet of Bajrangi Bhaijaan. Just log on to <http://www.planetradiocity.com/bajrangibhaijaan/> and be a part of exclusivities!

The Radio City Blue Carpet activity is conceptualized to give the listeners a chance to have a great movie viewing experience in the first weekend of the release itself. With Eid just around the corner and a movie starring none other than, Salman Khan; India's favourite radio network, with the Radio City Blue Carpet activity will make sure it wishes its listeners Eid Mubarak in the grandest fashion!

Stay tuned to Radio City 91.1 FM to win tickets. Like us on www.facebook.com/radiocityindia. Follow us on @planetradiocity & @myradiocity. Tweet using #RadioCityBlueCarpet

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