



## A Five-Star magnum opus awaits listeners of PlanetRadioCity.com!

*~The web radio network adds 5 new streams to its portal to become the largest web radio network in the country! ~*

**Mumbai, 8<sup>th</sup> April 2015:** India's premium web-radio, PlanetRadioCity.com is now the largest web radio network in the country as it adds 5 new streams - **Radio City Ishq, Radio City Wellness, Radio City Sufi, Radio City Metal** and **Radio City Faith** taking the tally to 21 stations!

When was the last time you came across a stream that played the best Bollywood love songs right from 70's till date? **Radio City Ishq** has the perfect mixture of evergreen hits from Kishore Kumar, Lata Mangeshkar to current chartbusters by Arijit Singh, Mohit Chauhan. With a seamless combination of the old & the new, the listeners are sure to enjoy the romantic hits like Teri Ore, Baho Ke Darmiyan, Dil Kya Kare, Chalte Chalte, Pal Pal Dil Ke Paas and many more queued up ensuring that **Radio City Ishq** will definitely make love heard!

Music from the Metal genre is loved by aficionados across the globe and it has a great imprint in the minds of the Indie musicians. **Radio City Metal** brings to you the best of it from the Indie scene! Some of the Indie Metal biggies you will get to hear on the stream will be Bhayanak Maut, Chaos, Midhaven and many others!

Sufi music which is totally endearing and irrespective of age and taste in music, is loved by everyone. The devotional music of the Sufis is now available 24\*7 on **Radio City Sufi**! People today understand the true meaning of Sufi music and enjoy listening to it. On **Radio City Sufi**, listeners can listen to great artists from the world of Sufi music and get mesmerized by their melodious voices.

The other streams launched on PlanetRadioCity.com are **Radio City Faith** and **Radio City Wellness**. As the name suggests, **Radio City Faith** will play contemporary Christian music round the clock. It will have not just songs but also teachings from the holy book and it will encapsulate all the Christian communities. Also in the bouquet is **Radio City Wellness**, a web radio stream that provides music for individuals to meditate, relax and calm their nerves. In today's fast paced life, every individual looks for some peace of mind and there is no better option than listening to some soothing music. Apart from providing pure calming music, there will be special shows on **Radio City Wellness** every month. Meditation Special Dhyaan by Pandit Ronu Majumdar and Patanjali Yog Sutra by Sri Sri Ravi Shankar are some of the specials in line for the listeners! The network has partnered with the *Art of*

*Living to provide listeners an unlimited access to wellness music & the teachings of Sri Sri Ravi Shankar at the click of a button.*

Commenting on the launch of **Ms. Rachna Kanwar, Business Head, Digital Media & New Business, Radio City 91.1 FM**, says, *"It is a very exciting time for us as we are venturing into extremely niche and diverse genres. Despite this, the response is overwhelming which further cements our belief in web radio over playlists. Not only are we gaining new listeners through these new web radio stations but also new content that is pouring in from all parts of India for stations like Metal and Faith. Web radio is gaining prominence in digital entertainment and we feel proud to be the pioneers in this field. We are sure that our web radio stations will serve as the one-stop destination for music lovers across the globe!"*

**Log on to [www.planetradiocity.com](http://www.planetradiocity.com) to access a range of exclusive content designed especially for listeners across the globe.**

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#### **About PlanetRadiocity.com:-**

Launched in August 2008, PlanetRadiocity.com is India's first Music Portal. Today it boasts of being India's largest Web Radio Network. The first web radio station Radio City Fun Ka Antenna launched in March 2010, offers 24 hours of uninterrupted streaming internet radio and Live RJ hosted shows. Apart from Radio City Fun Ka Antenna, PlanetRadiocity.com has 20 other web radio streams viz. Radio City Indipop, Radio City Freedom, Radio City Smaran, Radio City Hindi, Radio City Tamil, Radio City Malayalam, Radio City International, Radio City Love, Radio City Classics, Radio City Dance, Radio City Fusion, Radio City Kannada, Radio City Rock, Radio City Electronica, Radio City Ghazal, Radio City Ishq, Radio City Metal, Radio City Faith, Radio City Wellness & Radio City Sufi. The website also features, news, videos, access to Radio City RJs, Shows, Radio City properties and exclusive scoops on celebrities at Radio City.

In June 2013, Radio City launched a, 'PlanetRadiocity' mobile app that plays Radio City Freedom, Radio City Smaran, Radio City Malayalam, Radio City Kannada & Radio City Electronica. The app archives all the popular PPFs of Radio City like the hilarious Babber Sher which has a nationwide fan following. City centric features like the famous 'Punch Patela' (Bangalore) and 'Hunter' (Ahmedabad) can also be enjoyed through the app. Rare and exclusive videos of star visits to the Radio City studios along with Bollywood news, are added attractions.

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#### **For further information:**

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